For over 20 years, the NCSHP has acknowledged the under-representation of Hispanic youth in higher education and addressed the need for role models. We have created both educational and financial opportunities to support Hispanic students in their academic success.

WHO WE ARE: We support Hispanic students in their academic pursuits and empower them to achieve their dreams!
For over 20 years, the NCSHP has acknowledged the under-representation of Hispanic youth in higher education and addressed the need for role models. We have created both educational and financial opportunities to support Hispanic students in their academic success.

YOUR SPONSORSHIP SUPPORTS THE NCSHP’S EDUCATIONAL PROGRAMS

HISPANIC EDUCATIONAL SUMMIT AND COLLEGE FAIR
The largest conference for Hispanic youth in the state, aiming to encourage more than 650 Hispanic students from over 35 school systems in North Carolina to think about higher education.

¡GRADÚATE! PROGRAM
A data-driven dropout prevention program providing students with one-one coaching, tutoring, and life-skills lessons.

“TuPortalSTEM” INITIATIVE
Designed to raise awareness and increase access to information among Hispanic students and their families about STEM education, STEM careers, STEM after-school and summer programs.

“MI EXITO, LA UNIVERSIDAD” EDUCATIONAL FAIR
For Hispanic parents and students to learn about higher education and how to navigate the school system.

INSpirATIONAL SPEAKERS GROUP
Encourage youth to reach their maximum potential through the examples of successful Hispanic professionals.
# 2021 SPONSORSHIP BENEFITS BY LEVEL

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Presenting Sponsor ($ 20K)</th>
<th>Benefactor Sponsor ($ 15K)</th>
<th>Sustainer Sponsor ($ 10K)</th>
<th>Partner Sponsor ($ 5K)</th>
<th>Friend Sponsor ($ 3K)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion of name of your company as a Presenting sponsor in all advertisement and documents of 2021 Hispanic Educational Summit</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First-choice exhibit space at 1) Hispanic Educational Summit and 2) “Mi Exito, La Universidad” Educational Fair at No Cost</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option of delivering a workshop at the Hispanic Educational Summit</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Right to host a Quarterly Membership Meeting at your office/location, including a presentation/tour of your services</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A joint press release announcing your company as the Presenting Sponsor of the Hispanic Educational Summit and Latino Education Celebration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to speak at the 2021 Hispanic Educational Summit to introduce a Keynote Speaker</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ten (10) tickets to attend the 2021 Latino Education Celebration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A full-page black and white ad in the Hispanic Educational Summit program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusivity of your company’s logo in the 2021 Latino Education Celebration (logo displayed individually)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbally recognized and listed in advertisement and programs of 1) Hispanic Educational Summit, 2) “Mi Exito, La Universidad” Educational Fair, 3) Quarterly Membership Meetings, and 4) Latino Education Celebration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit space at 1) Hispanic Educational Summit and 2) “Mi Exito, La Universidad” Educational Fair at No Cost</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Right to display your company’s banner at 3 NCSHP educational events</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listed in advertisement and program of 1) Hispanic Educational Summit, 2) Latino Education Celebration, and 3) Quarterly Membership Meetings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo included in Quarterly Newsletter, link included in newsletter with feature article announcing new sponsors</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half-page black and white ad in 2021 Hispanic Educational Summit program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tickets to attend the 2021 Latino Education Celebration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition of your company’s logo in Society Website linked to company webpage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo included in Quarterly Newsletters</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to promote internships, job openings, and special discounts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listed in the Quarterly Membership Meetings program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listed in the Hispanic Educational Summit program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition with logo in the NCSHP’s Website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inclusion in press releases of NCSHP educational events and 2021 Latino Education Celebration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual NCSHP memberships to employees/staff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Presenting Level Sponsor ($20,000) - Your company/organization will receive:

- Inclusion in all advertisements and documents of the 2021 Hispanic Educational Summit: the name of your Company/Organization as the Presenting Sponsor of the Hispanic Educational Summit.
- Recognition with name, logo and link prominently displayed at Society website homepage, the 2021 Hispanic Educational Summit, and sponsor web pages (10,000 visits / month)
- A full-page black-and-white ad and a full-page feature article or letter from your executives in the 2021 Hispanic Educational Summit program (1,000 printed)
- First-choice exhibit space at the 2021 Hispanic Educational Summit, and “Mi Éxito, La Universidad” Educational Fair (1,350 attendees) at No Cost
- Invitation to speak at the 2021 Hispanic Educational Summit to introduce the keynote speaker
- Ten (10) tickets to attend the 2021 Latino Education Celebration
- Exclusivity of your company’s logo in the 2021 Latino Education Celebration (logo displayed individually)
- Delivery of a workshop at the Hispanic Educational Summit
- Distribution of promotional materials or products in premium positioning in the Hispanic Educational Summit and “Mi Éxito, La Universidad” Educational Fair
- The right to display corporate banner at all NCSHP educational events
- Verbal recognition and listed in writing in registrations, advertisement and programs of the:
  - 2021 Hispanic Educational Summit (1,000+ attendees)
  - Quarterly Membership Meetings
  - 2021 Latino Education Celebration
  - Mi Éxito, La Universidad” Educational Fair (350+ attendees)
- The right to host a Quarterly Membership Meeting at your offices/location, which can include a tour of your services
- Logo included in quarterly newsletter; link included in newsletter and feature article announcing new sponsors (1,500 contact database reach)
- Logo on Hispanic Educational Summit T-Shirt or String Bag provided to student participants
- Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- A joint press release announcing your company/organization as the Presenting Sponsor, and named (with description and link) in all other Society press releases
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Eight (8) Individual NCSHP Memberships to Employees/Staff of your company/organization

Benefactor of Latino Education Level Sponsor ($15,000) - Your company/organization will receive:

- Recognition with name, logo and link on the Society website (10,000 visits / month)
- A full-page black-and-white ad in the 2021 Hispanic Educational Summit program (1,000 printed)
- Free exhibit space at the 2021 Hispanic Educational Summit, and “Mi Éxito, La Universidad” Educational Fair (Avg, 1,500 attendees)
- The right to display corporate banner at three (3) NCSHP educational events
- Verbally recognized and listed in writing in registrations, advertisement and programs of the:
  - 2021 Hispanic Educational Summit (1,000+ attendees)
  - Quarterly Membership Meetings
  - 2021 Latino Education Celebration
  - Mi Éxito, La Universidad” Educational Fair (350+ attendees)
- Logo included in quarterly newsletter; link included in newsletter and a featured article announcing new sponsors (1,500 contact database)
- Logo on Hispanic Educational Summit T-Shirt or String Bag provided to student participants
- Six (6) tickets to attend the 2021 Latino Education Celebration
- Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- Inclusion in press releases of educational events as a “Benefactor of Latino Education” Sponsor
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Eight (8) Individual NCSHP Memberships to Employees/Staff of your company/organization
SPONSORSHIP LEVELS CONTINUED

All benefits to be provided exclusively during the 2021 calendar year
Depending upon your sponsorship level, your annual sponsorship will be recognized at the various educational events throughout the year, including the largest conference for Hispanic students in North Carolina...the Hispanic Educational Summit!

Sustainer of Latino Education Level Sponsor ($10,000) - Your company/organization
- Recognition with logo, linked to company/organization's webpage, on the Society website (10,000 visits / month)
- A half-page black-and-white ad in the 2021 Hispanic Educational Summit program (1,000 printed) at No Cost
- Allowed to display corporate banner at three (3) NCSHP educational events
- Listed in advertisement and programs of the:
  - Hispanic Educational Summit (1,000 printed)
  - Quarterly Membership Meetings
  - 2021 Latino Education Celebration
- Logo included in quarterly newsletter; link included in newsletter, and feature article announcing new sponsors (1,500 contact database reach)
- Logo on Hispanic Educational Summit T-Shirt or String Bag provided to student participants
- Four (4) tickets to attend the 2021 Latino Education Celebration
- Inclusion in press releases of events as a “Sustainer of Latino Education” Sponsor
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Six (6) Individual NCSHP Memberships to Employees/Staff of your company/organization

Partner of Latino Education Level Sponsor ($5,000) - Your company/organization will receive:
- Recognition with logo linked to company/organization's webpage, on the Society website (10,000 visits / month)
- Listed in programs of the:
  - Hispanic Educational Summit (1,000 printed)
  - Quarterly Membership Meetings
- Logo included in quarterly newsletter
- Two (2) tickets to attend the 2021 Latino Education Celebration
- Inclusion in press releases of events as a “Partner of Latino Education” Sponsor
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Four (4) Individual NCSHP Memberships to Employees/Staff of your company/organization

Friend of Latino Education Level Sponsor ($3,000) - Your company/organization will receive:
- Recognition with logo on the Society website (10,000 visits / month)
- Listed in programs of the:
  - Hispanic Educational Summit (1,000 printed)
- Inclusion in press releases of events as a “Friend of Latino Education” Sponsor
- Two (2) Individual NCSHP Memberships to Employees/Staff of your company/organization

For additional information please visit www.theNCSHP.org
8450 Chapel Hill Rd., Suite 209, Cary, NC 27513 | (919) 467-8424 | mailbox@theNCSHP.org
**SPONSORSHIP AGREEMENT**

Benefit descriptions are on supplemental page. Donations at any level are welcome!

Company/Organization: ____________________________  
Date: ____________________________

Contact First/Last Name: ____________________________  
Title: ____________________________

---

**Sponsorship Levels:**

Place a check-mark next to the sponsorship in which you are interested in, confirm and insert the total sponsorship dollar value you wish to contribute in the space to the right.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Donation Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor ($20,000)</td>
<td>$</td>
</tr>
<tr>
<td>Benefactor of Latino Education Sponsor ($15,000)</td>
<td>$</td>
</tr>
<tr>
<td>Sustainer of Latino Education Sponsor ($10,000)</td>
<td>$</td>
</tr>
<tr>
<td>Partner of Latino Education Sponsor ($5,000)</td>
<td>$</td>
</tr>
<tr>
<td>Friend of Latino Education Sponsor ($3,000)</td>
<td>$</td>
</tr>
</tbody>
</table>

---

Please send this form with your check in the amount of your total contribution to the address below or contact: Caroline Oliveira  
E: cvoliveira@thencshp.org  
P: (919) 467-8424.  
8450 Chapel Hill Rd, Suite 209  
Cary, NC 27513

---

Thank You!

NCSHP is a statewide 501(c)(3) non-profit organization. Your donations and contributions are tax deductible. “Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within NC) or (919) 807-2214 (outside of NC). The license is not an endorsement by the State”  
Federal Tax ID #: 56-2131090
NC SOCIETY OF HISPANIC PROFESSIONALS

21 TWENTY ONE YEARS
1999-2020

OF EMPOWERING HISPANIC STUDENTS TO PURSUE HIGHER EDUCATION

**MIDDLE & HIGH SCHOOL STUDENTS HAVE PARTICIPATED**
17,700

In our Hispanic Educational Summits, “Mi Exito, La Universidad” Educational Fairs, “Good Stewards of the Environment” program, ¡Gradúate! dropout prevention program and Stay in School Campaign Video Contest.

**NUMBER OF LATINO STUDENTS THAT RECEIVED A SCHOLARSHIP**
427

From the NC Hispanic College Fund established by NCSHP at the Triangle Community Foundation.

**AMOUNT IN SCHOLARSHIPS AWARDED**
$581,750

To Hispanic students since its establishment in 2005

**MONETARY VALUE OF VOLUNTEER HOURS**
$526,430

29,650 hours delivered by members, volunteers, and friends of the Society

**Promoting Education among Hispanic Youth**

INSPIRE students to stay in school, ENGAGE Hispanic families in the education of their children, and MAKE DREAMS COME TRUE by helping students graduate from high school and go to college.