2019
ANNUAL REPORT
NC Society of Hispanic Professionals
"Promoting Education Among Hispanic Youth"

www.thencs hp.org | 8450 Chapel Hill Rd, Suite 209 CARY, NC 27513 | 919-467-8424
**WHO WE ARE/OUR MISSION**

The North Carolina Society of Hispanic Professionals (NCSHP) is a 501(c)(3) statewide non-profit organization founded in 1999, with the only mission to promote the education of Hispanic students in North Carolina at all scholastic levels.

**NCSHP'S MAIN EDUCATIONAL PROGRAMS:**

Each year, with the support and contributions of members, corporations, businesses, and individuals we are able to (among others) deliver the following educational programs:

- **HISPANIC EDUCATIONAL SUMMIT AND COLLEGE FAIR**
- "STAY IN SCHOOL" CAMPAIGN AND VIDEO CONTEST
- ¡GRADUATE! PROGRAM
- INSPIRATIONAL SPEAKERS GROUP
- “MI EXITO, LA UNIVERSIDAD” EDUCATIONAL FAIR
- NORTH CAROLINA HISPANIC COLLEGE FUND
- "TuPortalSTEM" INITIATIVE

In 2019, NCSHP celebrated our 20th anniversary of serving Hispanic Students in North Carolina, and we are delighted to report that more than 16,800 Hispanic students have participated in our educational programs and activities since 1999.

**BY THE NUMBERS**

**EDUCATIONAL PROGRAMS**

<table>
<thead>
<tr>
<th>Program</th>
<th>Attendance Details</th>
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</thead>
<tbody>
<tr>
<td>Hispanic Educational Summit</td>
<td>School Systems: 31</td>
</tr>
<tr>
<td></td>
<td>Students: 587</td>
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<tr>
<td></td>
<td>Chaperones: 111</td>
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<tr>
<td></td>
<td>Exhibitors: 41</td>
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<td>Speaker Workshops: 28</td>
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<table>
<thead>
<tr>
<th>Program</th>
<th>Attendance Details</th>
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</thead>
<tbody>
<tr>
<td>&quot;Mi Exito, La Universidad&quot;</td>
<td>Students: 350</td>
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<tr>
<td></td>
<td>Exhibitors: 26</td>
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<tr>
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<td>Speaker Workshops: 14</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Program</th>
<th>Awarded Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>NC Hispanic College Fund</td>
<td>$61,500</td>
</tr>
</tbody>
</table>

**FINANCIAL REPORT**

During 2019, the NCSHP received $316,602 in income from the following:

- **Foundations**: 23.3%
- **Program Fees**: 32.2%
- **Corporations or Businesses**: 37.2%
- **Members**: 2.1%
- **Individuals**: 4.1%

During 2019, the NCSHP expense amount totaled $324,906 from the following:

- **Programs and Services**: 83.3%
- **Management & General**: 11.5%
- **Fundraising**: 5.1%
MEMBERSHIP & COMMUNITY OUTREACH

2018-2019 MEMBERSHIP

106 Total Members
- 21 "100 GROUP" Members
- 15 Student Members
- 47 Professionals Members
- 12 Life-Time Members

Membership Type
- 74 New
- 32 Renewal

Students
Professional
Life-Time
"100 Group"
15.8%
49.5%
12.6%
22.1%

2019 VOLUNTEERS
- Total Number of Volunteers 179
- Total Hours in: 1,000
- Total Value: $25,430

OUR OUTREACH & IMPACT SINCE 1999
- Total Number of Students that have participated in our educational programs: 16,800
- Total Number of Teachers and School Administrators reached by our educational programs: 2,400+
- Total Number of Latino Students that received a scholarship: 390
- Total Amount of scholarship awards for Hispanic Students pursuing higher education: $510,000
- Total Number of High School Students who participated in the ¡Gradúate! dropout prevention program: 780
- Total Number of Volunteer hour delivered by members, volunteers, and friends of the society: 28,650
- Total Value of volunteer hours: $501,000
- Friends of the Society and Contacts: 4,749

WORDS FROM PROGRAM PARTICIPANTS & VOLUNTEERS

“Finding out about the NC Hispanic College Fund not only meant an opportunity for me to receive financial aid, it meant realizing that there was an organization dedicated to helping people like me achieve their goals.” - Daisy Almonte, NCHCF Scholarship Fund

“I AM SOO glad that you have been a part of our school. This program has been awesome and it has really helped a lot of our students not only do better in school but gain the confidence they needed to succeed in life. I hope that there continues to be funding as I truly think the program can continue to benefit our students.” - Michael Shannon, Educator

“Volunteering at NCSHP has been such a rewarding experience for me. As part of the group who read some of the scholarship applications, I learned the hardships and trials these young people went through to be where they are today. Yet, despite these difficulties, these amazing high schoolers bravely persevered and overcame them. Thank you, NCSHP, for giving them the next step to achieving their dreams.” - Hazel Gatan, NCSHP Volunteer

DIGITAL OUTREACH

NCSHP WEBSITE
812, 316 visits to the NCSHP Website by 139, 443 individuals

Most Visted Pages:
- NC Hispanic College Fund: 40,098 visits
- Scholarships: 20,026 visits
- Home Page: 17,773 visits

SOCIAL MEDIA
- Facebook: 1,867 Followers
- Twitter: 434 Followers
- Instagram: 275 Followers

FOLLOW US @THENCSHP

"TuPortal STEM":
- NC Hispanic College Fund: 40,098 visits
- Scholarships: 20,026 visits
- Home Page: 17,773 visits

CONTACT US
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Mailing Address:
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OUR SPONSORS

FUNDERS:
- Z. Smith Reynolds Foundation
- Burroughs Wellcome Fund
- Michael and Karen Schley Foundation

SUSTAINERS:
- Wells Fargo
- Delta
- Duke Energy
- NC State University

PARTNERS:

We thank each and every one of our sponsors for your continued support and commitment in promoting Latino education throughout NC!

Thank you!

WE THANK EACH AND EVERY ONE OF OUR SPONSORS FOR YOUR CONTINUED SUPPORT AND COMMITMENT IN PROMOTING LATINO EDUCATION THROUGHOUT NC!

BOARD OF DIRECTORS & STAFF

BOARD OF DIRECTORS

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Brian Post, B.S., ¡Gradüate! Coach  
Samantha Alvarado, B.A., ¡Gradüate! Coach

GET INVOLVED

HOW TO SUPPORT THE NCSHP:
Your support is vital as we work to promote education among Hispanic students and provide them with access to higher education. The NCSHP is a statewide 501(c)(3) non-profit organization funded by membership fees, sponsorships, contributions, gifts, educational grants, and fundraising activities.

YOU CAN MAKE A DIFFERENCE BY DONATING, BECOMING A MEMBER, OR BECOMING A VOLUNTEER!
Visit our website: www.thencshp.org

DONATE NOW!

Promote Latino Education...Shape the Future!