PRESENTED BY:
NORTH CAROLINA SOCIETY OF HISPANIC PROFESSIONALS

HOSTED BY:
NC STATE UNIVERSITY
NC STATE UNIVERSITY - COLLEGE OF EDUCATION
NC STATE UNIVERSITY - COLLEGE OF ENGINEERING

2021 HISPANIC EDUCATIONAL SUMMIT

MARCH 26, 2021
21st Hispanic Educational Summit

Friday, March 26th

THIS EVENT WILL BE HELD VIRTUALLY

8:00 – 8:30 AM Waiting Room

8:30 – 9:45 AM Opening Ceremony
Welcome to Participants
Keynote Lecture Pearl Arredondo “Dare to Dream”

10:00 – 10:30 AM Presentation/Workshop I
(Concurrent Sessions)

10:40 – 11:10 AM Presentation/Workshop II
(Concurrent Sessions)

11:10 – 11:45 PM Lunch & Learn

11:30 – 12:25 PM Exhibitor Hall
(Hall will open during lunch time so students can interact with the speakers)

12:30 – 2:00 PM Closing Ceremony
2021-2022 NC Hispanic College Fund Recipient Recognition
Keynote Lecture Ovi Vasquez “The Leader in You”

TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Program at a Glance</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome / Sponsors</td>
<td>2</td>
</tr>
<tr>
<td>Keynote Speakers</td>
<td>3</td>
</tr>
<tr>
<td>Speakers / Exhibitors</td>
<td>4</td>
</tr>
<tr>
<td>Speaker Schedule</td>
<td>5</td>
</tr>
<tr>
<td>Summit Sponsors</td>
<td>6-8</td>
</tr>
</tbody>
</table>

FOLLOW THE CONVERSATION!

North Carolina Society of Hispanic Professionals
The NCSHP

#NCSHPSummit #TuFuturoEsAhora #TheNCSHP
March 26, 2021.

¡BIENVENIDOS!

The North Carolina Society of Hispanic Professionals (NCSHP), NC State University, public and private institutions and agencies of support, and the NCSHP Board of Directors welcome and thank each one of you for attending our 21st Hispanic Educational Summit.

We offer our sincerest appreciation to North Carolina State University, NC State – College of Education, and NC State – College of Engineering for co-hosting and co-sponsoring what has become the largest educational conference for middle and high school Hispanic students in North Carolina!

We are pleased to thank all of our wonderful sponsors who have made this 21st Summit a reality and for their support in making educational dreams possible for our Hispanic students! A special thanks to our 2020/2021 “Sustainer of Latino Education” sponsors Food Lion, AT&T, and Wells Fargo.

The NCSHP would also like to thank all of the teachers/educators and school administrators that have registered their students to the Summit today, and for encouraging them to excel and stay in school.

¡Nuestros mejores deseos para que aprendan y se diviertan mucho durante la conferencia!

¡Únete a los estudiantes hispanos que están terminando con su "High School".

Tu Vida, Tu Futuro, Tu Destino ... Es Ahora ... ¡Edúcate! ¡Gradúate!

THANK YOU to our Summit Co-Hosts!

THANKS to our 2020/2021 Summit Sponsors & Funder!
Ovi Vasquez – “The Leader in You”

Ovidilio Vasquez went from wielding a machete in the sugarcane fields of Central America at the tender age of 14 to being accepted to Harvard Business School Online. His story is unique and is the epitome of the American dream. He is a National Keynote Speaker, the author of six books, including a #1 National Bestseller. He is a TEDx Speaker on the subject of leadership and works as a Univision On-air collaborator, where he focuses on sharing free higher-education programs for the community. Ovi has worked for global corporations like; Apple, Tesla, Salesforce, General Motors, and Uber, paving the way for young professionals also to see themselves starting their careers at global corporations — as he did. Ovi is a role model for first-generation college students. Through his engaging approach on the stage, he educates and connects with students and those who work with them by sharing his story and little known insights on how they can succeed in college and life. Through social media, Ovi has helped thousands of students nationwide by sharing over 1.5 million dollars in scholarships for minority students. He emerges today nationwide as one of the most sought-after bilingual youth leadership speakers of our time. But his crowning glory is that through his heart for youth, he was driven to high content motivational speaking and creating Leadership Experts Int’l, LLC., an enterprise focused on youth leadership development. Ovi gets invited nationwide to share his expertise on: How to start your career at a global company. How to be a leader. How to help first-generation college students brand themselves for career success.

Pearl Arredondo – “Dare to Dream”

Pearl Arredondo was part of a teacher-led team that founded San Fernando Institute for Applied Media (SFiAM), the first pilot middle school established in the Los Angeles Unified School District. She taught for 10 years before becoming the instructional specialist and now principal of SFiAM. Pearl is passionate about increasing student access to technology and closing the digital divide. She was featured on TED Talks Education and is a frequent speaker and panelist related to those key issues. She was also featured in People Magazine’s My American Dream: Great Success Against All Odds campaign sponsored by Milk Life. As a Teach Plus Policy Fellow, she met with President Obama’s senior advisors to discuss teacher tenure and elevating the teaching profession. As part of Educators for Excellence, she helped write a series of recommendations entitled Reimaging Tenure: Protecting Our Students and Our Profession. In 2014, she received the “Inspirational Teacher Award” from United Way of Greater Los Angeles, was named California Woman of the Year from California Assembly District 39, and was honored at the Ford Theatre’s Annual Gala for being an inspirational teacher. Pearl is a tireless advocate for public education and technology-based curriculum. She is also a role model for young Latinas seeking to make a difference in their communities. Her goal is to make SFiAM a model of educational reform by preparing all students to be effective communicators in the 21st century.
**21st HISPANIC EDUCATIONAL SUMMIT**

The largest Educational Summit for Middle and High School Latino Students in North Carolina

**SPEAKERS**

Alyson Vuley, NC Museum of History  
Annie Lee, Department of Environmental Quality  
Bianca Wall, NC State - Juntos Program  
Catherine Dean, Park Scholarships  
Christian Rivera, Lenovo  
Cris Charbonneau, myFutureNC  
Daniel Hatcher, Alliance for a Healthier Generation  
David Castro, Dominion Energy NC  
Delcy Rodriguez, IBM  
Edelmira Segovia, UNCW Centro Hispano  
Fernando Magallanes, NCSU- Landscape & Environmental Planning  
Gabriela Hogue, NC Museum of Natural Sciences  
Gerardo Santoyo, Maracas Montessori  
Goodnight Scholars Ambassadors, Program  
Heidi White, Durham Technical Community College  
Iliana Santillan, El Pueblo  
Jeff Smith, Southeast Raleigh Magnet High School  
Jenny Doyle, Immigration Counsel  
Jorge Pacheco, Wake County Public Schools  
Josue Alcaraz, Dominion Energy NC  
JuanEs Ramirez, College Foundation of North Carolina  
Juanita Hernandez, College Foundation of North Carolina  
Kristin Holloman-Noe, NC Aquarium at Fort Fisher  
Luis Olivieri-Robert, City of Raleigh & Durham Tech  
Maria Rosa Rangel, Wake County Public Schools  
Megan Guildin, Alliance for a Healthier Generation  
Monica Colin, Consulado General de Mexico en Raleigh  
NCSHP & College STEM Promoters  
Nora Herrera-Olivieri, UNC  
Persida Montanez, Dominion Energy NC  
Rodney Swink, NCSU- Landscape & Environmental Planning  
Rosie Blewitt, DNCR Office of State Archaeology  
Sandra M. Bueno, Mpowered 4Life Academy  
Telena Gooch, Stanly County Schools  
Vicente Jimenez, BASF

**EXHIBITORS**

Appalachian State University  
BASF  
Central Carolina Community College  
College Foundation of North Carolina  
DNCR Latino Outreach Committee  
Duke Energy  
Elizabeth City State University – Admissions  
Meredith College  
NC Agriculture & Technical State University  
NC Central University  
NC School of Science and Math  
NC State Parks  
NCCU - Brite Program  
NCSU - Admissions  
NCSU - College of Education  
NC Dept. Natural & Cultural Resources  
NC Arts Council  
NC Museum of Art  
NC Museum of History  
NC Museum of Natural Sciences  
NC State Historic Sites  
NC Zoo  
National Heritage Program  
SE Center for Contemporary Art  
UNC Charlotte Lee College of Engineering  
UNC Charlotte- Admissions  
UNC Wilmington Centro Hispano  
Virginia Tech University  
Wake Technical Community College
<table>
<thead>
<tr>
<th>Time</th>
<th>Grades 7 &amp; 8</th>
<th>Grades 9 &amp; 10</th>
<th>Grades 11 &amp; 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Waiting Room</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30 AM – 9:45 AM</td>
<td>OPENING CEREMONY AND KEYNOTE SPEAKER MS. PEARL ARREDONDO</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Daniel Hatcher &amp; Megan Gildin - Staying Calm &amp; Cooling Down</td>
<td>Bianca Wall - Unique Solutions to an Unusual Academic Year: Share your Tips for Mastering Academic Success with Us!</td>
<td>Sandra M. Bueno - Your Time is Now; The Power Behind Identity &amp; Motivation is Key</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Heidi White - “Educational Opportunities at the Community College and Beyond”</td>
<td>Jenny Doyle - Immigration Options for Youth and Their Families</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Telena Gooch - #WAYPAG- What Are Your Plans After Graduation?</td>
<td>Dominion Energy - “Careers in the Natural Gas Industry”</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Goodnight Scholars Ambassadors - Goodnight Scholars Student Panel: Majoring in STEM</td>
<td>Monica Colin - Ventanilla de Orientación Educativa / Window to Education</td>
</tr>
<tr>
<td>10:40 AM – 11:10 AM</td>
<td>Jeff Smith - Never Give up</td>
<td>Gerardo Santoyo - The Power of Bilingualism in Education &amp; Work</td>
<td>NCSHP &amp; College STEM Promoters - “Be a part of the Next Generation of STEM Professionals! Check out TuPortalSTEM”</td>
</tr>
<tr>
<td></td>
<td>Gabriela Hogue - Virtual Field Trip: NC Museum of Natural Sciences’ Research Lab</td>
<td>Cris Charbonneau - Personal Branding/Fuel Your Drive</td>
<td>Juana Hernandez &amp; Juanes Ramirez – CFNC (College Foundation of North Carolina): Your Road Map to College</td>
</tr>
<tr>
<td></td>
<td>Dr. Maria Rosa Rangel - Cómo Comunicarnos Efectivamente</td>
<td>Catherine Dean - PARK Scholarships Information Session</td>
<td>Sandra M. Bueno - Born LatinX in the 22nd Century; Helping Youth Uncover their Potential Through Understanding Challenge &amp; Opportunity of this Time</td>
</tr>
<tr>
<td>11:10 AM – 11:45 AM</td>
<td>LUNCH &amp; LEARN</td>
<td>Iliana Santillan - Advocating for Our LatinX Community — Policy &amp; Politics, pero con Ganas (non-partisan)</td>
<td>Vicente Jimenez - My Journey in Agriculture</td>
</tr>
<tr>
<td></td>
<td>EXHIBITOR HALL 7TH &amp; 8TH GRADES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 AM – 12:25 PM</td>
<td>EXHIBITOR HALL 9TH &amp; 10TH GRADES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>EXHIBITOR HALL 11TH &amp; 12TH GRADES</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**KEYNOTE SPEAKER MR. OVI VASQUEZ**

**CLOSING CEREMONY**
AT&T felicita a todos los participantes en el Foro de Jóvenes de la Sociedad de Profesionales Hispanos de North Carolina. Las experiencias e información que recibirás en este foro serán muy útiles para tu futuro como estudiante y miembro activo de nuestra comunidad. Tienes un gran futuro por delante!

att.com/
46,000+ Injured People Helped

Our firm was founded in 1997 to help injured people — whether they were injured in a car accident, work accident, or by a defective medicine.

Now we’re one of the largest personal injury firms in North Carolina, and are proud to say we’ve helped more than 46,000 people, including over 2,000 Hispanics, across the state of NC.

We care deeply about the Spanish-speaking community. In our experience, this group can be taken advantage of the most, and often need an attorney to try to make sure they’re protected.

Nearly 200 staff members
Including 50 attorneys
And over 40 bilingual staff

1-866-900-7078
WWW.FARRIN.COM

HISPANICS IN STEM

TuPortalSTEM

www.thencshp.org/TuPortalSTEM

Six College Transfer Programs +
LatinX Club +
In-State Tuition available for DACA students through Employer Sponsorship. +

HISPANOS@SCC
Annual College Event

sandhills.edu
3395 Airport Road, Pinehurst, NC

To learn more about Sandhills, contact Dana Cuellar
at 910.695.3855 or cuellard@sandhills.edu.
WE VALUE EQUALITY because WE CARE