2019 Sponsorship Information Packet

JOIN US as a corporate sponsor and BECOME PART of this important milestone by supporting Hispanic youth, the future workforce of our State, achieve their highest dreams through education!

The sole mission of the North Carolina Society of Hispanic Professionals (NCSHP) is to promote the education of Hispanic students at all scholastic levels. Since 1999, NCSHP has worked to lower the dropout rate of Hispanic students in North Carolina and provided resources to encourage and assist them to pursue higher education.

Acknowledging the under representation of Hispanic youths in higher education and seeing the need for role models, the North Carolina Society of Hispanic Professionals develops educational opportunities and financial support to improve the Hispanic youth's academic success. The NCSHP strives to nurture our Hispanic youth by providing them the resources they need so they can succeed in education, and become productive citizens.

YOUR SPONSORSHIP SUPPORTS THE NCSHP's EDUCATIONAL PROGRAMS:

HISPANIC EDUCATIONAL SUMMIT AND COLLEGE FAIR, the largest conference for Hispanic youth in the state, aiming to encourage more than 650 Hispanic students from more than 35 school systems in North Carolina to think about higher education and internships

STAY IN SCHOOL CAMPAIGN AND VIDEO CONTEST aiming to reduce the dropout rate and introduce Hispanic students to multi-media careers

¡GRADUATE! PROGRAM providing students educational guidance, tutoring and life-skills lessons

INSPIRATIONAL SPEAKERS GROUP encouraging youth to reach their maximum potential through the examples of successful Hispanic professionals

“MI EXITO, LA UNIVERSIDAD” EDUCATIONAL FAIR for Hispanic students and their families to learn about higher education and how to navigate the school system.

“TuPortalSTEM” INITIATIVE designed to raise awareness and increase access to information among Hispanic students and their families about STEM education, STEM careers, and STEM afterschool and summer programs, and to encourage Hispanic students to pursue careers in STEM fields

Who THEY become tomorrow, depends on what WE do today!
An investment in a Hispanic Student is an investment in North Carolina

CELEBRATING 20 YEARS
Promoting Education among Hispanic Youth in North Carolina!!

CELEBRATING 20 YEARS!!
## 2019 Sponsorship Benefits by Level

**Celebrating 20 Years**

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Presenting Sponsor ( $30K )</th>
<th>Benefactor Sponsor ( $15K )</th>
<th>Sustainer Sponsor ( $10K )</th>
<th>Partner Sponsor ( $5K )</th>
<th>Friend Sponsor ( $3K )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion of name of your company as a Presenting sponsor in all advertisement and documents of <strong>20th Hispanic Educational Summit</strong></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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</tr>
<tr>
<td>First-choice exhibit space at 1) <strong>Hispanic Educational Summit</strong> and 2) <strong>&quot;Mi Exito, La Universidad&quot; Educational Fair</strong> at No Cost</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Option of delivering a workshop at the <strong>Hispanic Educational Summit</strong></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Right to host a Quarterly Membership Meeting at your office/location, including a presentation/ tour of your services</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
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<tr>
<td>A join press release announcing your company as the Presenting Sponsor of the <strong>Hispanic Educational Summit and Latino Education Celebration</strong></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Invitation to speak at the <strong>20th Hispanic Educational Summit</strong> to introduce a Keynote Speaker</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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</tr>
<tr>
<td>Ten (10) tickets to attend the <strong>2019 Latino Education Celebration</strong></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<td></td>
</tr>
<tr>
<td>A full-page black and white ad in the <strong>Hispanic Educational Summit program</strong></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<td></td>
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<tr>
<td>Exclusivity of your company's logo in the <strong>2019 Latino Education Celebration</strong> (logo displayed individually)</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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</tr>
<tr>
<td>Verbally recognized and listed in advertisement and programs of 1) <strong>Hispanic Educational Summit</strong>, 2) <strong>Educational Fair</strong>, 3) Quarterly Membership Meetings, and 4) <strong>Latino Education Celebration</strong></td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Exhibit space at 1) <strong>Hispanic Educational Summit</strong> and 2) <strong>Educational Fair</strong> at No Cost</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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</tr>
<tr>
<td>Right to display your company's banner at 3 <strong>NCSHP educational events</strong></td>
<td>✗</td>
<td>✗</td>
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<td></td>
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<tr>
<td>Listed in advertisement and program of 1) <strong>Hispanic Educational Summit</strong>, 2) <strong>Latino Education Celebration</strong>, and 3) Quarterly Membership Meetings</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Logo included in Quarterly Newsletter, link included in newsletter with feature article announcing new sponsors</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
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<tr>
<td>Half-page black and white ad in <strong>20th Hispanic Educational Summit program</strong></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Tickets to attend the <strong>2019 Latino Education Celebration</strong></td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Recognition of your company's logo in Society Website linked to company webpage</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo included in Quarterly Newsletters</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to promote internships, job openings, and special discounts</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
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<tr>
<td>Listed in program of Quarterly Membership Meetings</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
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</tr>
<tr>
<td>Listed in program of the Hispanic Educational Summit</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Recognition with logo in the Society’s Website</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Inclusion in press releases of NCSHP educational events and 2019 Latino Education Celebration</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
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<tr>
<td>Individual NCSHP memberships to employees/staff</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For additional information about the Society, visit www.theNCSHP.org
NCSHP • 8450 Chapel Hill Rd., Suite 209, Cary, NC 27513 • (919) 467-8424 • mailbox@theNCSHP.org
CELEBRATING 20 YEARS

2019 Sponsorship Information Packet

SPONSORSHIP LEVELS

All benefits to be provided exclusively during the 2019 calendar year

Depending upon your sponsorship level, your annual sponsorship will be recognized/acknowledged at the various educational events during the year, including the largest conference for Hispanic students in North Carolina…the Hispanic Educational Summit!

Presenting Sponsor ($30,000) Your company/organization will receive:

- Inclusion in all advertisements and documents of the 20th Hispanic Educational Summit the name of your Company/Organization as the Presenting Sponsor of the Hispanic Educational Summit.
- Recognition with name, logo and link prominently displayed at Society website homepage, the 20th Hispanic Educational Summit and sponsor web pages (10,000 visits / month)
- A full-page black-and-white ad and a full-page feature article or letter from your executives in the 20th Hispanic Educational Summit program (1,500 printed)
- First-choice exhibit space at the 20th Hispanic Educational Summit and “Mi Éxito, la Universidad” Educational Fair (1,500 attendees) at No Cost
- Invitation to speak at the 20th Hispanic Educational Summit to introduce the keynote speaker
- Ten (10) tickets to attend the 2019 Latino Education Celebration
- Exclusivity of your company’s logo in the 2019 Latino Education Celebration (logo displayed individually)
- Delivery of a workshop at the Hispanic Educational Summit
- Distribution of promotional materials or products in premium positioning in the Hispanic Educational Summit and "Mi Éxito, la Universidad” Educational Fair
- The right to display corporate banner at all NCSHP educational events
- Verbal recognition and listed in writing in registrations, advertisement and programs of the:
  - 20th Hispanic Educational Summit (1,000 + attendees)
  - Quarterly Membership Meetings
  - 2019 Latino Education Celebration
  - “Mi Éxito, la Universidad” Educational Fair (350+ attendees)
- The right to host a Quarterly Membership Meeting at your offices/location, which can include a tour of your services
- Logo included in quarterly newsletter; link included in newsletter and feature article announcing new sponsors (1,500 contact database reach)
- Logo on Hispanic Educational Summit T-Shirt or String Bag provided to student participants
- Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- A joint press release announcing your company/organization as the Presenting Sponsor, and named (with description and link) in all other Society press releases
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Ten (10) Individual NCSHP Memberships to Employees/Staff of your company/organization

Benefactor of Latino Education Level Sponsor ($15,000) Your company/organization will receive:

- Recognition with name, logo and link on the Society website (10,000 visits / month)
- A full-page black-and-white ad in the 20th Hispanic Educational Summit program (1,000 printed)
- Free exhibit space at the 20th Hispanic Educational Summit and “Mi Éxito, la Universidad” Educational Fair (Avg. 1500 attendees)
- The right to display corporate banner at three (3) NCSHP educational events
- Verbally recognized and listed in writing in registrations, advertisement and programs of the:
  - Hispanic Educational Summit (1,000 attendees)
  - Quarterly Membership Meetings
  - 2019 Latino Education Celebration
  - “Mi Éxito, la Universidad” Educational Fair (500 attendees)
- Logo included in quarterly newsletter; link included in newsletter and feature article announcing new sponsors (1,500 contact database)
- Logo on Hispanic Educational Summit T-Shirt or String Bag provided to student participants
- Six (6) tickets to attend the 2019 Latino Education Celebration
- Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- Inclusion in press releases of educational events as a “Benefactor of Latino Education” Sponsor
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Eight (8) Individual NCSHP Memberships to Employees/Staff of your company/organization

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SPONSORSHIP LEVELS CONTINUED
All benefits to be provided exclusively during the 2018 calendar year

Sustainer of Latino Education Level Sponsor ($10,000)
Your company/organization will receive:
- Recognition with logo, linked to company/organization’s webpage, on the Society website (10,000 visits / month)
- A half-page black-and-white ad in the 20th Hispanic Educational Summit program (1,000 printed) at No Cost
- Allowed to display corporate banner at three (3) NCSHP educational events
- Listed in advertisement and programs of the:
  - Hispanic Educational Summit (1,000 printed)
  - Quarterly Membership Meetings
  - 2019 Latino Education Celebration
- Logo included in quarterly newsletter; link included in newsletter, and feature article announcing new sponsors (1,500 contact database reach)
- Logo on Hispanic Educational Summit T-Shirt or String Bag provided to student participants
- Six (6) tickets to attend the 2019 Latino Education Celebration
- Inclusion in press releases of events as a “Sustainer of Latino Education” Sponsor
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Six (6) Individual NCSHP Memberships to Employees/Staff of your company/organization

Partner of Latino Education Level Sponsor ($5,000)
Your company/organization will receive:
- Recognition with logo linked to company/organization’s webpage, on the Society website (10,000 visits / month)
- Listed in programs of the:
  - Hispanic Educational Summit (1,000 printed)
  - Quarterly Membership Meetings
- Logo included in quarterly newsletter
- Four (4) tickets to attend the 2019 Latino Education Celebration
- Inclusion in press releases of events as a “Partner of Latino Education” Sponsor
- Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- Four (4) Individual NCSHP Memberships to Employees/Staff of your company/organization

Friend of Latino Education Level Sponsor ($3,000)
Your company/organization will receive:
- Recognition with logo on the Society website (10,000 visits / month)
- Listed in programs of the:
  - Hispanic Educational Summit (1,000 printed)
- Inclusion in press releases of events as a “Friend of Latino Education” Sponsor
- Two (2) Individual NCSHP Memberships to Employees/Staff of your company/organization

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SPONSORSHIP AGREEMENT
Benefit descriptions are on supplemental page. Donations at any level are welcome!

Company/Organization: ____________________________ Date: ____________________________
Contact: ____________________________ Title: ____________________________

Sponsorship Levels:
Place a check next to the sponsorship in which you are interested and confirm the insert the total sponsorship dollar value you wish to contribute in the space to the right

- Presenting Sponsor ($30,000)  Donation Amount: $____
- Benefactor of Latino Education Sponsor ($15,000)  Donation Amount: $____
- Sustainer of Latino Education Sponsor ($10,000)  Donation Amount: $____
- Partner of Latino Education Sponsor ($5,000)  Donation Amount: $____
- Friend of Latino Education Sponsor ($3,000)  Donation Amount: $____
- Other Contribution  Donation Amount: $____

Please send this form with your check in the amount of your total contribution to the address below or contact Caroline Oliveira at cvoliveira@thencshp.org or (919) 467-8424.

Thank you for your support!

North Carolina Society of Hispanic Professionals
NCSHP is a statewide 501(c)(3) non-profit organization. Your donations and contributions are tax deductible. “Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within NC) or (919) 807-2214 (outside of NC). The license is not an endorsement by the State”
Federal Tax ID #: 56-2131090
CELEBRATING 20 YEARS
Promoting Education among Hispanic Youth in North Carolina!!

TWENTY YEARS 1999-2019
Promoting Education among Hispanic Youth …..

16,800 middle and high school Hispanic students have participated in our HISPANIC EDUCATIONAL SUMMITS, “MI EXITO, LA UNIVERSIDAD” EDUCATIONAL FAIRS, ‘GOOD STEWARDS OF THE ENVIRONMENT’ PROGRAM, ¡GRADUATE! PROGRAM, and STAY IN SCHOOL CAMPAIGN VIDEO CONTESTS

330 deserving and promising Hispanic students have received a total of $450,000 in COLLEGE SCHOLARSHIP AWARDS

175,000 Hispanic youth and their parents have been reached by NCSHP’s STAY IN SCHOOL AWARENESS CAMPAIGN “Tu Vida, Tu Futuro, Tu Destino… Es Ahora….Educate!” and the “TuPortalSTEM” Initiative

28,650 Volunteer hours have been delivered by members, volunteers, and friends of the Society valued at more than $501,000 for the benefit of Hispanic Students in North Carolina

and still counting……..

Who THEY become tomorrow, depends on what WE do today!
An investment in a Hispanic Student is an investment in North Carolina